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NEST 529 College Savings Plan Inspires Higher Education Dreams with \$20,000 Giveaway

Second 2017 Big Dreams \$20K Giveaway Announced

Lincoln, Neb. (September 12, 2017) – Nebraska State Treasurer Don Stenberg and First National Bank of Omaha today announced the launch of the 2017 Big Dreams \$20K Giveaway, which will award four randomly-selected winners each with a \$5,000 contribution to a NEST 529 College Savings Plan account for a beneficiary 10 years old or younger.

Participants may enter the drawing at www.NEST529.com/BigDreamsGiveaway by October 31. This is the second Big Dreams Giveaway to take place in 2017. The first giveaway, which accepted entries between March 9 and May 29, also awarded four winners with \$5,000 contributions.

“By offering a second \$20K Giveaway, we look forward to providing more families with a head start in contributing toward their college savings,” said Treasurer Stenberg, Trustee of NEST. “The Big Dreams Giveaway serves a dual purpose: to help families financially achieve their children’s academic and professional goals and to help children understand the value of planning ahead and saving for higher education.”

“We have witnessed the impact the Big Dreams \$20K Giveaway has on participants, and the benefits are unparalleled,” said Deborah Goodkin, Managing Director, Savings Plans, First National Bank of Omaha. “We encourage families to enter for a chance to add \$5,000 to their savings. Not only is it easy, but becoming educated on the importance of saving for the future allows these families to begin building a solid foundation of financial stability for their children’s higher education goals. At the NEST 529 College Savings Plan, we truly believe that children can accomplish their wildest dreams—and we aim to aid them in their journeys to success.”

Since 2015, \$90,000 has been given to families saving for college through the Big Dreams Giveaway. Funding for the scholarships is provided by First National Bank of Omaha. Throughout the year, the NEST 529 Plan regularly offers scholarships, contests and drawings. More information is available at NEST529.com, NEST529Advisor.com or treasurer.nebraska.gov.

About NEST

NEST is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, the NEST Advisor College Savings Plan, the TD Ameritrade 529 College Savings Plan, and the State Farm College Savings Plan. The Nebraska State Treasurer serves as Program Trustee. First National Bank of Omaha serves as Program Manager, and all investments are approved by the Nebraska Investment Council. Families nationwide are saving for college using Nebraska's 529 College Savings Plans, which have more than 252,000 accounts, including 78,000 in Nebraska. Visit [NEST529Advisor.com](https://www.NEST529Advisor.com) and treasurer.nebraska.gov for more information.

About First National Bank of Omaha

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National and its affiliates have more than \$21 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

Investments Are Not FDIC Insured* · No Bank, State or Federal Guarantee · May Lose Value

*Except the Bank Savings Individual Investment Option