

NEST 529 College Savings Celebrates 529 Day with Launch of Big Dreams \$20K Giveaway

Four Winners to Each Receive \$5,000 NEST 529 Contribution

Lincoln, Neb. (May 29, 2018) – First National Bank of Omaha and Nebraska State Treasurer Don Stenberg today announced the first Big Dreams \$20K Giveaway for 2018. The giveaway will award four randomly selected winners with a \$5,000 contribution each to a NEST 529 College Savings Plan account for beneficiaries 10 years old or younger. Entries will be accepted from today until July 31, 2018.

“We strongly encourage all young scholars to follow their big dreams,” said Treasurer Stenberg, Trustee of NEST. “Offering the Big Dreams \$20K Giveaway is our way to help boost college savings for families who foster these dreams. We know children are capable of anything they set their minds to, and when it comes to their bright futures, the sky is the limit.”

“There’s no better time to launch this year’s Big Dreams \$20K Giveaway than on National 529 Day—the annual college savings awareness day,” said Deborah Goodkin, Managing Director, Savings Plans, First National Bank of Omaha. “While 529 Day only occurs once a year, we encourage families to prioritize college savings year-round to help pave the way for their loved ones’ academic futures and inspire them to reach their goals—no matter how big or small.”

Since 2015, a total of \$90,000 has been given to families saving for college through the Big Dreams Giveaway. Money for the scholarships is provided by First National Bank of Omaha. Throughout the year, the NEST 529 Plan regularly offers scholarships, contests and drawings. More information is available at NEST529.com, NEST529Advisor.com or treasurer.nebraska.gov.

About NEST 529

NEST 529 is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, the NEST Advisor College Savings Plan, the TD Ameritrade 529 College Savings Plan, and the State Farm College Savings Plan. The Nebraska State Treasurer serves as Program Trustee. First National Bank of Omaha serves as Program Manager, and all investments are approved by the Nebraska

Investment Council. Families nationwide are saving for college using Nebraska's 529 College Savings Plans, which have more than 254,000 accounts, including over 80,000 in Nebraska.

Visit NEST529.com and treasurer.nebraska.gov for more information.

About First National Bank of Omaha

First National Bank is a subsidiary of First National of Nebraska. First National and its affiliates have more than \$21 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

Investments Are Not FDIC Insured · No Bank, State or Federal Guarantee ·
May Lose Value*

**Except the Bank Savings Individual Investment Option*