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The mission of Keep Cass County Beautiful is to educate, enable and encourage all Cass County residents to take greater responsibility for enhancing their community environment.

KCCB Board of Directors

President: Terry Lorensen
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Presentations: Contact us for free environmental programs for youth groups, schools, or adult organizations.

Financing provided through the Litter Reduction and Recycling Grant Program, Nebraska Department of Environmental Quality, Cass County and the generosity of our donors and members. KCCB is a 501(c)(3) non-profit organization.



Close the loop...Buy recycled!



**"Thank You" 2019
 KCCB Partners**

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 Village of Manley,
 Village of Murray,
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Keep Cass County "Beautiful News"

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Cass County Scrap Tire Collection

The Nebraska Department of Environmental Quality has awarded Cass County a grant for scrap tire cleanup. The date has not been set yet for the collection event. The grant is part of NDEQ's Waste Reduction and Recycling Grants program, and is funded by a \$1 fee on new tires purchased in Nebraska.

KCCB Receives Waste Grant for Electronic Recycling Events

Keep Cass County Beautiful has received a \$1006.00 award from the Waste Reduction & Recycling Incentive Grants Program from the Nebraska Dept. of Environmental Quality. The funding will be used to support two fall electronics recycling events. One will be held in Plattsmouth (date TBD) and a collection will be held in Louisville on Oct. 26.

Looking for Volunteers



With the water restrictions in Plattsmouth, there are many water bottles being used that are ending up in the landfill. KCCB has located an extra recycling trailer that could be used to collect the bottles; however, we do not have the man power or resources to haul the trailer to First Star Recycling in Omaha. This could be an excellent community service project for an organization or church group. The county will pay for the tipping fee at First Star. Please contact us at 402-234-6775 if you can help or could lead this project.



Louisville Cub Scouts Pack 353 will be collecting aluminum cans for recycling the week of July 4 at the following locations: Louisville: at the Sr. Center; Cedar Creek: in the park; South Bend: by the community bulletin board. Proceeds will help the Scouts purchase a trailer to hold camping supplies.

Household Haz Waste Collections

Start collecting old paint, under the sink items, and other household hazardous chemicals for the 2019 Cass County HHW collections. Dates and locations TBD. This is a once-a-year opportunity to safely dispose of these materials.



Watch KCCB print and social media for updates.

If you have small quantities of paint, just add kitty litter or sawdust, and stir. Let dry, then dispose of the can and lid separately in the landfill trash container.



Left-Over Medications

If kept in the medicine cabinet, unused or expired medications can fall into the wrong hands and lead to accidental poisoning or illegal use. But you shouldn't just toss or flush them—if disposed of improperly, they can harm the environment. Properly dispose of them by returning them to a participating pharmacy. Medication disposal locations in Cass County can be found at Blake's Pharmacy, Louisville; and Hy-Vee Pharmacy, Plattsmouth; or call 1-800-222-1222 at the Nebraska MEDS Coalition @www.nebraskameds.org/. A medication collection container will also be available at the Cass County Sheriff's booth in the Expo Center at the Cass County Fair held August 7—10.

See you at the Cass County Fair: August 7– 10

KCCB will have a booth in the Expo Center and we'll be recycling plastic bottles, aluminum cans, and cardboard on the fairgrounds again. Bring your old cell phones and rechargeable batteries to our booth for recycling.

Stop by and register for a bee hotel, play a game, or take your kids on a scavenger hunt. Receive environmental information about future events.



KCCB Green Business Member Spotlight from USDA Grant

John’s Appliance Sales and Service is locally owned and located at 317 Main Street in Plattsmouth, Nebraska. The business sells appliances, furnaces and air conditioning units while also pursuing business practices that contribute to the social norm of having a greener working environment.

John’s Appliance Sales and Service refurbishes and sells used appliances. The idea of reusing products — instead of creating waste by discarding them — is the most preferred method in the waste management hierarchy. The practice of reuse also helps reduce the cost of resources needed to manufacture new equipment.

This appliance store practices recycling at a very efficient level. Appliances, furnaces and air conditioners that can’t be reused are recycled along with all refrigerants, mercury thermostats, Freon and scrap paper. The practice of reusing before recycling demonstrates that the business follows the most preferred method of waste management and is taking progressive steps to becoming an overall greener business.

The business wants to remain a viable source for customers while competing with big box stores. John’s Appliance is eager to take the steps to become a green business brand by implementing greener technology and practices. The business would like to start recruiting local businesses to join them in green business practices. Finding a more efficient and effective way to recycle cardboard through joint cooperation among Plattsmouth businesses is at the top of this company’s action plan. (Owner John Baroni, above rt.)



Great American Cleanups

Many local volunteers held spring litter cleanups including the Dream Dogs FLL Robotics Team, Conestoga High School’s Community Service Project, Cedar Creek, Manley and Weeping Water FBLA (lt. to rt.). Other communities not shown included Eagle and Louisville Boy Scout Troop 353. The combined effort of 197 volunteers this spring was the collection of over 2,500 pounds of litter and 40 pounds of recycled materials. **THANKS TO ALL OUR VOLUNTEERS!** Reminder: KCCB has supplies and limited mini-grants to fund your litter cleanups. We’ll be promoting *National CleanUp Day* in September, so start planning your event. Help keep our county clean and beautiful by covering loads, using a litter bag in your vehicle, leading by example and avoid littering.

Other Environmental News...

- ◆ Results of KCCB Spring Electronic Recycling Events: 169 households attended 3 events & approximately 16,500 lbs. collected
- ◆ Fall Electronic Recycling Events: Plattsmouth TBD & Louisville—October 26
- ◆ 10 bins have been replaced on the county recycling trailers; Jan. 1—Apr. 30 =16.89 tons recycled
- ◆ The first step in buying recycled products is learning to identify the recycling symbols:



A product labeled with a recycling symbol containing no background shading means that the product can be recycled after it is used.



Products labeled with a recycling symbol containing shading in the background means that the product was made from recycled content material.

